

Townsquare Media Licensee of St. Cloud, Inc.
WJON (AM) – KXSS (AM) – WWJO (FM) – KMXK (FM) – KLZZ (FM) – KZRV (FM)
Equal Employment Opportunity Public File Report
Report Dates: December 1, 2009 – November 30, 2010

I. POSITIONS FILLED DURING THE REPORTING PERIOD

Job Title	Sources Used to Fill Position <i>(Numbers Correspond to the Recruitment Source List in Part II)</i>	Source Referring Hiree
Account Executive Sales – All Stations Filled: 1/04/2010, 10/04/2010	2,4,5,6,7,8,9,10,11,12,13,17,19,20	Both from 17
News Reporter/Content Specialist – All Stations Filled: 11/08/2010	1,4,5,6,7,8,9,10,11,12,20,3,17	20

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II. RECRUITMENT SOURCE LIST

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Y/N)	No. Interviewees Referred During Reporting Period by Source
1	All Access.com	N	1
2	Minority Jobs. Net minorityjobs.net	N	0
3	Radio On-Line	N	1
4	Appendix 1 Community Outreach Contacted by Mail	N	0
5	Adult Placement Mpls Urban League 2100 Plymouth Ave N Minneapolis, MN 55411 Stephan Robinson jobvacancies@mul.org	N	0
6	St. Cloud Technical College 1540 Northway Drive St Cloud, MN 56303 Attn: Jacqueline M. Bauer	N	0
7	National Association of Hispanic Journalists 1000 National Press Building 529 14 th St NW Washington DE, 20045 Attn: Virginia Galindo jobbank@nahj.org	N	0
8	MBA Job Bank 3033 Excelsior Blvd, Suite 301 Minneapolis, MN 55416	N	0
9	SCSU Student Employment Services 720 Fourth Ave S St Cloud, MN 56301-4498 Attn: Robb Flaherty	N	0
10	Minnesota Council of Churches 122 W. Franklin Suite 100	N	0

	Minneapolis, MN 55404		
11	Courage Center 3915 Golden Valley Rd Golden Valley, MN 55422 Attn: Sara Sundeen	N	0
12	Minnesota Workforce Center PO Box 67 St. Cloud, MN 56302-0067 Attn: Linda Yozamp	N	0
13	WJON-KXSS-WWJO-KMXK-KLZZ-KZRV On-Air Ads	N	0
14	Radio Ink 1-561-655-8779	N	0
15	Radio Advertising Bureau Classified Ad 1-800-988-5158	N	0
16	Company-wide Listing	N	0
17	Walk-In/Call-Ins/Referral	N	4
18	Inside Radio Web Site Service	N	0
19	Job Fairs	N	0
20	Station Websites	N	3
21	Minority Resources	N	0
TOTAL INTERVIEWEES DURING 12-MONTH PERIOD			9

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III. OUTREACH INITIATIVES

No.	Type of Outreach Initiative (e.g. internship, job fair, etc.)	Brief Description of Activity
1	Job Fair	Participated in the St. Cloud Chamber of Commerce College to Career Connection Job Fair on February 10, 2010. Andrea Lambrecht, Business Manager, participated. We received resumes for Sales, Promotions, Production, and Internship positions.
2	Job Fair	Participated in the Brown College Job on December 17, 2009. Andrea Lambrecht, Business Manager and Pete Nyblom, KMXK Program Director attended. We received resumes for Sales, Promotions, Production, and On-Air Talent as well as many requests for internships.
3	Job Fair	St. Cloud State University Diversity Job Fair January 29, 2010. Andrea Lambrecht, Business Manger attended. We received resumes for Sales, Promotions, HR and On-Air Talent.
4	Internship program	We expanded our internship program to include 11 students from 5 different colleges. We have a structured curriculum and expectations. We have done one summer session and are in the process of our fall session. We have had students from Accounting, Radio, Promotions, Advertising, Journalism, and Production.
5	Event Sponsored by Educational Institution	On November 23, 2010 Dave McCord, WWJO Program Director hosted a group of 16 St. Cloud State University students from the Intro to Radio Production and History Class
6	Event Sponsored by Educational Institution	On November 16,2009 Bob Hughes and Jim Maurice spoke to a group of about 25 student at Sartell High School's Audio/Video class. This was omitted from our 2009 report because it took place so late in the reporting period.
7	Activity Designed to Disseminate Information about Broadcast Opportunities	On November 24, 2010 Jim Maurice and Bob Hughes spoke at the Great River Rotary Club in Sauk Rapids to a group of local business owners.
8	Activity Designed to Disseminate Information about Broadcast	On November 09, 2009 Jim Maurice and Bob Hughes spoke at the St. Cloud Progressive Club to

	Opportunities	about 20 local business leaders. This was omitted from our 2009 report because it took place so late in the reporting period.
9	Activity Designed to Disseminate Information about Broadcast Opportunities	On November 23, 2010 Bob Hughes and Jim Maurice spoke at the Sertoma Club in St. Cloud to a group of local business leaders.