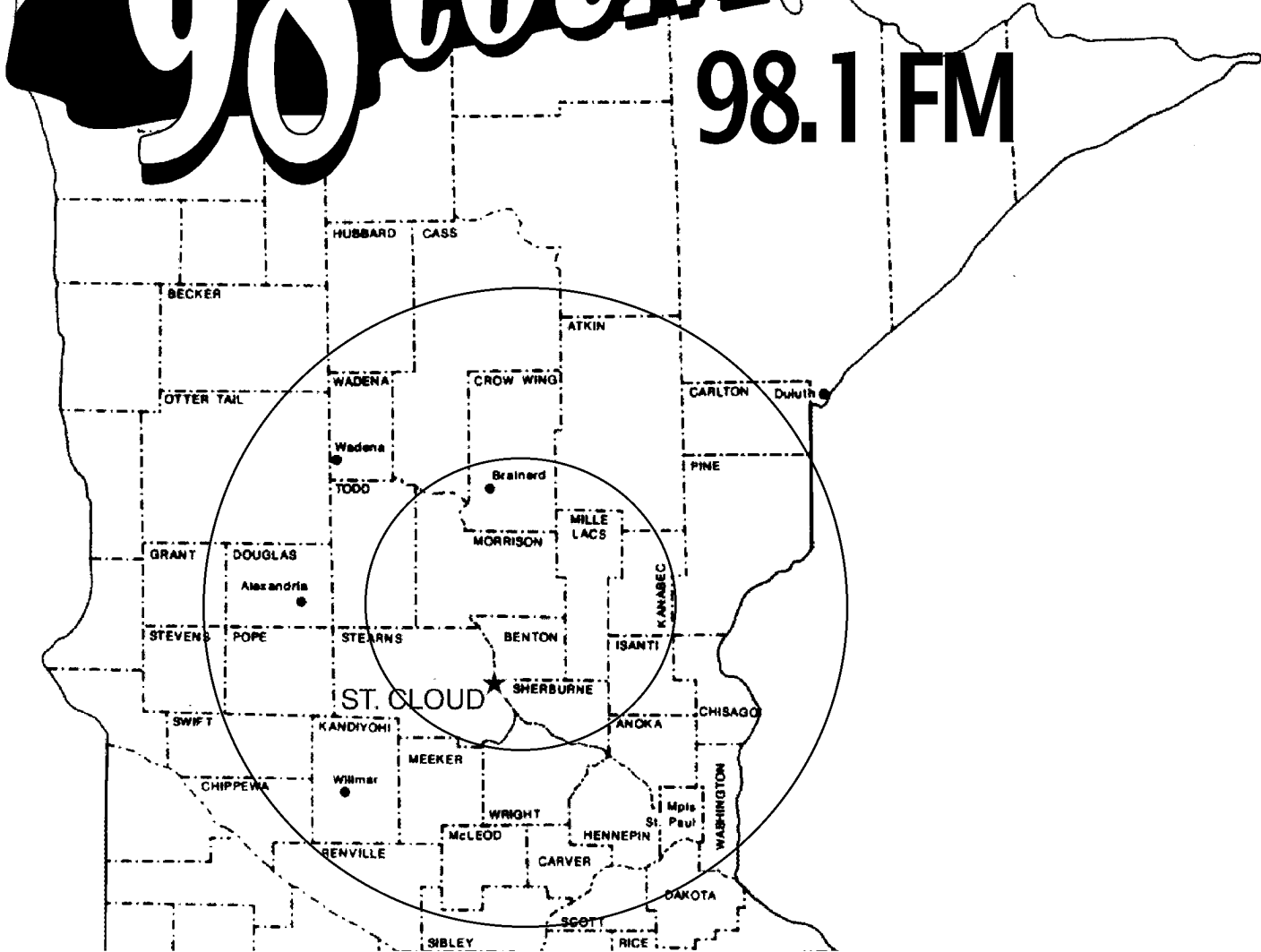


98 COUNTRY

98.1 FM



-- REGENT BROADCASTING OF ST. CLOUD --

--98 COUNTRY targets 25-54 year olds and offers good distribution in virtually all age cells

--98 COUNTRY's 100,000-watt signal off a 1,000-foot tower enables 98 COUNTRY to cover nearly 10,000 square miles of Central Minnesota

--98 COUNTRY delivers a diverse audience with plenty of spending power

--98 COUNTRY has been the number one rated station (Persons 12+) in the St. Cloud MSA for most of the last half decade. Plus, it's a leader in most of the other sought-after adult demos